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## Toyota Donates \$50K to WAVE Foundation for Education Programs

Newport, Ky. -On April 30, 2007, Toyota Motor Engineering & Manufacturing North America, Inc. (TEMA) presented a check for \$50,000 to Newport Aquarium's nonprofit arm, the WAVE Foundation, in support of its educational programs.

Kevin Butt, General Manager of Environmental Affairs for TEMA, presented the check while diving with nearly a dozen different sharks, stingrays, two shark rays and a loggerhead sea turtle in the Newport Aquarium's 385K-gallon exhibit, Surrounded by Sharks.

Cyndi Etsler, WAVE Foundation Board Member, accepted the check at the event, which hosted more than 700 TEMA employees throughout the Aquarium.

The \$50,000 donation will be used to subsidize Newport Aquarium's WAVE Foundation educational programs.

"Toyota has been instrumental for the WAVE Foundation as we strive to excite, engage and educate the public about aquatic life and the importance of conservation," said Katharene Snavelly, WAVE's Donor and Corporate Development Director. "Over the past four years, Toyota has given \$150,000 to the WAVE Foundation and that support has been crucial to our success."

**The WAVE Foundation**, designated as a 501(c)3 organization, is the independent, educational branch of the Newport Aquarium, which was created to further efforts to educate the community about aquatic life and the conservation of natural resources and habitats. The WAVE acronym stands for Welfare of Aquatic Animals and Natural Resources, Advocate for Conservation, Volunteer Pursuits and Educational Opportunities.

**Toyota** (NYSE:TM) established operations in North America in 1957 and will operate 15 manufacturing plants in North America by 2010. There are more than 1,700 Toyota, Lexus and Scion dealerships in North America which sold more than 2.8 million vehicles in 2006. Toyota directly employs over 41,000 in North America and its investment here is currently valued at more than \$18.6 billion, including sales and manufacturing operations, research and development, financial services and design. Toyota's annual purchasing of parts, materials, goods and services from North American suppliers totals more than \$28.5 billion.

Toyota currently produces 11 vehicles in North America, including the Avalon, Camry, Camry Hybrid, Corolla, Matrix, Sienna, Solara, Sequoia, Tacoma, Tundra and the Lexus RX 350. By 2010, Toyota will have the annual capacity to build approximately 2.2 million cars and trucks, 1.45 million engines and 600,000 automatic transmissions. For more information about Toyota, visit [www.toyota.com](http://www.toyota.com).

**Newport Aquarium** showcases thousands of animals from around the world in a million gallons of water. This state-of-the-art facility was named the No. 1 aquarium in the Midwest in the Zagat Survey's U.S. Family Travel Guide in 2004 and the Best Rainy Day Outing in 2006 in Cincinnati Family Magazine. Like its sister aquarium, Adventure Aquarium, on the Camden Waterfront, Camden, NJ, Newport Aquarium is an accredited member of the Association of Zoos and Aquariums (AZA), a leader in global wildlife conservation. The Aquarium is open to the public 365 days a year and is located only two minutes from downtown Cincinnati at Newport on the Levee. For more information, visit [newportaquarium.com](http://newportaquarium.com) or call 859-261-7444.